

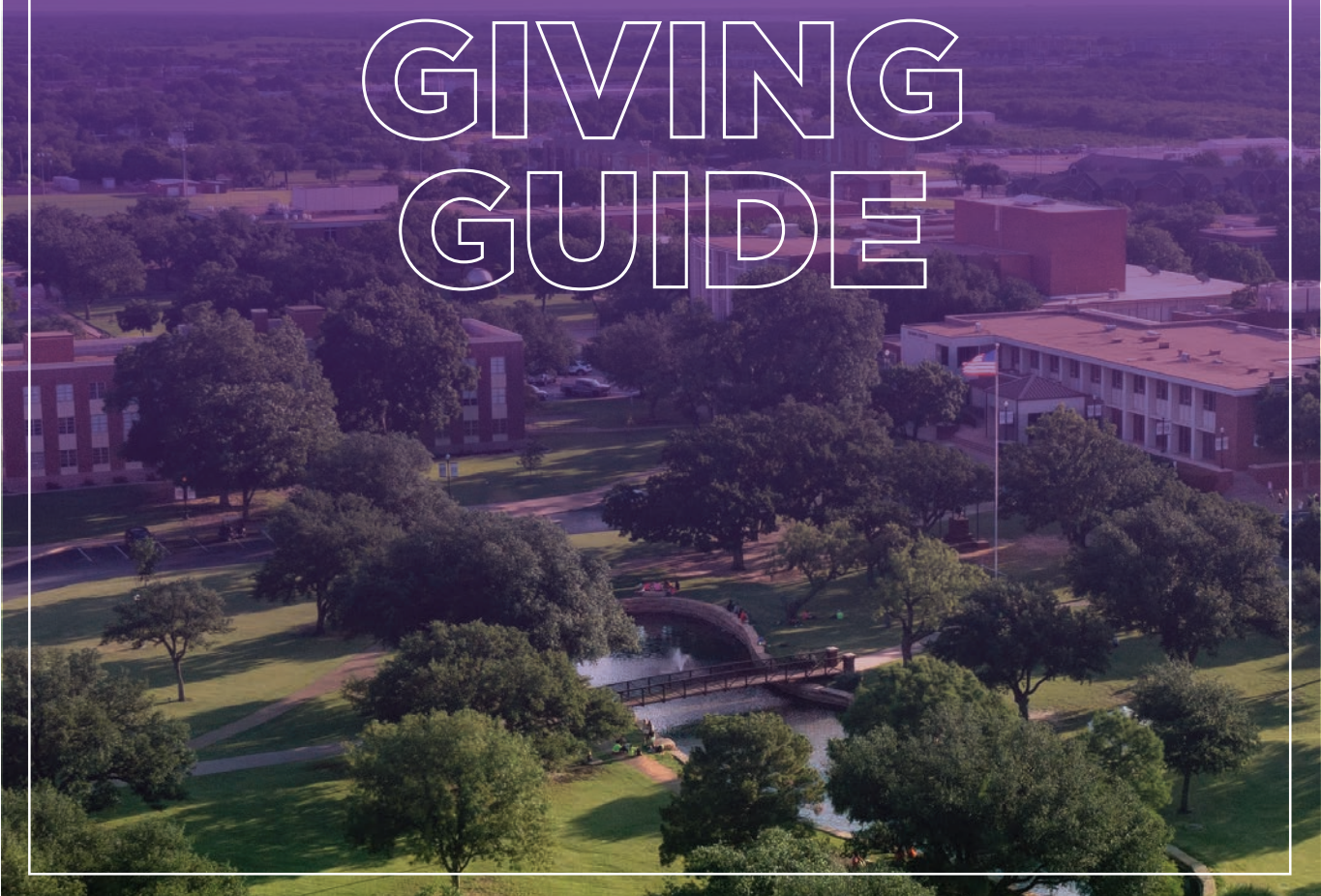


HARDIN-SIMMONS UNIVERSITY

A CHRISTIAN UNIVERSITY OF TEXAS

Your impact on the Forty Acres starts here.

GIVING GUIDE





OFFICE of ENGAGEMENT and ADVANCEMENT

Every gift tells a story of transformation. Through your partnership with the Office of Engagement and Advancement, scholarships are created, faculty are empowered, student programs are strengthened, and our campus grows — all shaping the future of HSU in faith and excellence.

Your generosity fuels opportunity. Whether you're supporting students directly or strengthening the university's mission, the impact of your giving endures. This guide shows how you can align your passions with opportunities that leave a legacy on the Forty Acres.



Why does HSU need your support?

Like many universities, HSU relies on donor generosity to keep Christ-centered education accessible and thriving. Your faithful support helps:

- Keep tuition affordable for students and families, allowing more students to pursue God's calling for their lives
- Attract and retain faculty who integrate faith and learning, mentoring students both academically and spiritually
- Enrich academic programs and student services that nurture intellectual growth and spiritual formation
- Maintain and improve campus facilities where students worship, study, and build lifelong community
- Provide scholarships that open doors for students to develop as servant leaders in their professions, churches, and communities

Every gift to HSU is an investment in Kingdom work — preparing students to live out their faith, serve others, and impact the world for Christ.

Ready to dive deeper? Keep reading for ways to make an impact and give.

QUICK START: THREE STEPS *to* GIVE

1

CHOOSE YOUR FOCUS:

STUDENTS
(scholarships)

PROGRAMS
(academics/athletics)

FACILITIES
(buildings/equipment)

2

SELECT YOUR METHOD:

ONLINE GIVING

CHECK

AUTOMATIC TRANSFER

FUTURE GIFT

3

CONNECT WITH US:

CALL

325-670-1379

EMAIL

advancement@hsutx.edu

EMPOWER COWBOYS & COWGIRLS

with a SCHOLARSHIP

You have the chance to do something remarkable. Something that can change the trajectory of a student's life.

By establishing a scholarship or contributing to an existing one, you can transform someone's future. The best part? Anyone can do it, and there are multiple ways to create or contribute without using cash. You can choose giving options that make an impact today, after your lifetime, or both!

Why people give to scholarships

Our alumni and friends give toward scholarships for many unique and personal reasons:

1 Pay it forward for support they received while attending college

2 Say "thank you" for a life-changing experience they had at HSU

3 Honor someone who had a major influence on their life



SCHOLARSHIP OPTIONS

Endowed Scholarships

- Permanent investments that provide benefits for generations
- Consistent annual support regardless of market conditions
- Your legacy continues forever

Annual Scholarships

- Immediate impact made possible
- Flexible funding options
- Support for current students

Named Scholarships

- Honor a person, class, or organization of your choice
- Support specific programs
- Leave a lasting legacy

WAYS *to make* an IMPACT

Explore how contributions open doors, inspire learning,
and build a stronger future for the Forty Acres.

IMMEDIATE IMPACT GIFTS

AREA OF GREATEST NEED

Stand in the gap

Unrestricted gifts provide flexible funding to address HSU's most pressing needs and to capitalize on opportunities as they arise.

Impact: Improves campus life, enhances student services, and ensures quick responses to future challenges.

ANNUAL OPPORTUNITIES

Spark transformation

Recurring support for key initiatives that enrich the HSU experience.

Impact: Empower and support students by reducing financial barriers to education and encouraging them in their spiritual journey.



LONG-TERM IMPACT GIFTS

ENDOWMENT CONTRIBUTION

*Sustain excellence for
generations*

Gifts that are permanently invested, with earnings used to support scholarships, faculty, or designated programs.

Impact: Ensures long-term financial stability and lasting support for future generations.

PLANNED GIVING

Leave a legacy

Wills, trusts, and other estate gifts offer a meaningful way to leave a legacy. Visit our website for free estate planning tools.

Impact: Provides support for our mission while offering potential tax or financial advantages for donors and their heirs.

CAPITAL CAMPAIGN

Build for tomorrow

Strategic gifts designated for major projects such as new buildings, renovations, or university-wide initiatives.

Impact: Improves campus facilities and infrastructure, enriching the student experience and supporting future growth.

EXTEND *your* IMPACT



MATCHING GIFTS

Multiply your impact

Boost your giving through your employer's matching gift program.

Impact: Multiplies your contribution — often doubling or tripling its effect — to expand support for students and programs.

PROGRAM-SPECIFIC

Support your passions

Support the areas that matter most to you — academic programs, athletics, or student organizations.

Impact: Enhances targeted initiatives, driving innovation, excellence, and expanded opportunities for students.

COWBOYS RAISE GOLD

Give together

Cowboys Raise Gold celebrates the power of every Cowboy and Cowgirl. Every gift — big or small — makes a difference and brings us together.

Impact: Increases engagement and fosters a spirit of giving to HSU.

KINGDOM IMPACT GIFTS

Community events

Special events unite alumni and friends to celebrate shared values and support scholarships, academics, athletics, and campus growth.

Impact: Generate meaningful resources to enhance the student experience and advance our mission.

PLAN to GIVE

Discover the giving methods that fit your goals — from annual support to lasting legacies.

TAX-SMART GIFTS

IRA CHARITABLE ROLLOVER (AGE 70+)

- Give tax-free directly from IRA
- No income tax on distribution
- Counts toward required minimum distribution

REAL ESTATE

- Personal residence, vacation home, farm, commercial property
- Eliminate capital gains, property taxes, and maintenance
- Full fair market value deduction

APPRECIATED SECURITIES

- Avoid capital gains tax
- Full market value tax deduction
- Perfect for stocks held 1+ year

INCOME-PRODUCING GIFTS

CHARITABLE GIFT ANNUITY

- Give to HSU and receive fixed lifetime payments
- Qualify for a variety of tax benefits depending on how you fund your gift.

CHARITABLE REMAINDER TRUST

- Create a charitable remainder trust for steady lifetime income
- Choose fixed payments (annuity trust) or variable payments tied to growth (unitrust)

RETAINED LIFE ESTATE

- Give property, live there for life
- Immediate deduction, lifetime use



FLEXIBLE PLANNED GIVING

Name HSU a Beneficiary

- IRAs and retirement plans
- Life insurance policies
- Donor-advised funds
- Commercial annuities

Transfer on Death (TOD) Accounts

- Brokerage and investment accounts
- Maintains control during lifetime
- Simple beneficiary form

SPECIALIZED GIFTS

Donor Advised Fund

- Charitable savings account
- Recommend grants over time
- Immediate deduction, flexible timing

Charitable Lead Trust

- Payments to HSU for term, remainder to family
- Protect assets while supporting mission
- Fixed or variable payment options

Memorial & Tribute Gifts

- Honor loved ones
- Celebrate special occasions
- Extend someone's legacy

Your partnership with HSU creates ripple effects that extend far beyond campus. When you support a student's education, you're investing in a future teacher, minister, business leader or healthcare professional who will serve others throughout their career.

Every gift matters.

Whether you give \$50 or \$50,000, your generosity, combined with others, creates transformational change in students' lives.

*Tax laws are subject to change. Please consult with your tax professional. Visit plannedgiving.hsutx.edu for more information.

GIVING SOCIETIES

HSU's Giving Societies reflect the generosity that defines our community, honoring donors whose faithful support fuels our mission and growth.

HERITAGE SOCIETY

Loyal donors who give consistently for over 20 years are honored as Heritage Society members. These faithful supporters are the cornerstone of our success, enabling us to fulfill our mission of educating tomorrow's Christian leaders.

Requirements: Consistent giving for 20+ years from first gift.
Recognition: Featured in the *Range Rider*.



The JOHN G. HARDIN Society

Name HSU in your will, trust, life insurance, retirement plan, or estate gift. This society recognizes individuals who include HSU in their estate plans, playing a vital role in securing long-term financial stability and future planning. By sharing your plans, you help us celebrate your legacy and its impact on HSU's mission.

Requirements: Include HSU in estate plans (any gift size qualifies)
Recognition: We honor your wishes for recognition or anonymity.
Benefits: Certificate and exclusive President's Club Dinner invitation.

PACE SETTERS

The Pace Setters Society honors individuals who demonstrate commitment through recurring monthly gifts. Automatic gifts provide convenient support that grows steadily over time, ensuring consistent university funding.

Requirements: Monthly recurring gifts.
Recognition: Donors with five consecutive years — and each five-year milestone thereafter — are featured in the *Range Rider*.



Named for past university presidents, the Presidents Club supports the sitting president and future leaders in advancing HSU's growth and Christian higher education. Members partner with governing boards to strengthen leadership and uphold our mission of excellence.

Requirements: \$1,000 annually or \$10,000 lifetime cumulative
Benefits: Exclusive President's Club Dinner invitation.



READY TO MAKE YOUR IMPACT?

GIVE TO HSU



www.hsutx.edu/alumni/giving-to-hsu

HSU Office of Engagement & Advancement
Phone: 325-670-1379
Email: advancement@hsutx.edu
Address: 2200 Hickory Street, HSU Box 16100, Abilene, TX 79698

We'll connect you with the right team member to discuss how to maximize your impact and create a giving plan that reflects your values and goals.