

Faculty Newsletter

Volume 2, Issue 1

Fall-Spring 2005-2006

Mission Statement

The mission of Hardin-Simmons University is to be a community dedicated to providing excellence in education enlightened by Christian faith and values.

Inside this issue:

Cynthia Anne Parker College of Liberal Arts	2
Hunsaker's Summer Study	3
Maurer Conducts Workshop	3
New Faculty	4
Fink Nominated for Award	4
Mark and Lauren Puckett	5
New Acquisition by HSSM	6
Rene' Collins Nominated for Award	6
Christopher Nominated for Award	7
Kelly Pigott Named Chaplain	7
Astronomy Students	9

Kelley College of Business at HSU

The Business Strategy Game

"Business Policy" is the capstone course in the Kelley College of Business with its enrollment limited to second-semester seniors. Students apply what they have learned in the Business Strategy Game, a sophisticated computer-simulation model of the athletic shoe industry. It is amazingly realistic.

To succeed in the competition, students must apply all of the business disciplines—accounting, finance, economics, management, and marketing. Four-member teams, drawn from multiple business majors, run companies in the athletic shoe industry for six to eight "game-years."

Rivalry is intense. Normally, there are six to eight teams (companies) competing. Because the athletics shoe industry is an oligopoly, the actions of one company can have a significant impact on all the others. How are those companies likely to respond? In order to be successful, a company must anticipate the competitive moves other com-



panies are likely to make and must develop a plan to counter them.

At the outset of the game, each team develops a five-year strategic plan. Should it pursue a low-cost strategy and compete on price? Or should it pursue a differentiation strategy, offering the highest quality shoes and best customer service in the industry, and selling their shoes at a premium price. Should it focus on a particular market segment or compete worldwide? Should it use the same strategy in every geographic market or pursue a different strategy for each market?

Companies begin the game with two production facilities--one plant in North America and

another in Asia. They can sell shoes in North American, Asia and Europe, and, in the second year of the game, Latin America. Company managers must decide whether or not to build plants in Europe and Latin America, taking into account the different labor costs, the existence of protective tariffs, and the risks posed by fluctuating exchange rates

Decisions to build new plants or to upgrade existing plants involve significant capital expenditures and, therefore, require rigorous cost-benefit analysis. Upgrade options provide such benefits as reducing supervision costs, reducing production run set-up

Continued on Page 8

News from the Cynthia Ann Parker College of Liberal Arts

Kristi McAuliffe, Assistant Professor of German, accompanied Kristie Stokes and the BSM team to Werdau, Germany, this past May as the team's translator. They spent ten days ministering to the youth in the area by speaking in religion and English classes, holding after-school workshops, and speaking at the nightly worship services.

Mark Beasley, Assistant Professor of History, received a grant this last summer from the Sagamore Hill Foundation (Ft. Worth, Texas), which allowed him to spend three weeks at Texas Christian University and a week at the Carl Albert Center on the University of Oklahoma campus in Norman, Oklahoma. He was able to engage in archival research on the former Speaker of the House of Representatives, Jim Wright, for a future biography.

Traci Thompson, Associate Professor of English, co-authored, with Elizabeth Norman, the pamphlet distributed by the Richardson Library which describes the Barron/Faulkner Rare Books Collection. Dr. Thompson's review of *Dark Eyes on America: The Novels of Joyce Carol Oates* (2005) written by Gavin Cologne-Brooks will appear in the 2005 issue of the *Journal of the American Studies Association of Texas*. She also presented her paper "Worth Talking About: An Introduction to Gertrude Beasley's

My First Thirty Years" at the 2005 annual meeting of the American Studies Association of Texas hosted by Midwestern State University in Wichita Falls, Texas on November 17-19.

Robert Fink, Bond Professor of English, will have a book of literary nonfiction essays, currently titled *Rescue the Perishing*, published by the Texas Tech University Press in the



spring or fall of 2006. Since April 2005, he has given poetry readings at Abilene Christian University, McMurry University, the Abilene Public Library, and at Wesley Court Retirement Community. He was the featured author of the Abilene Public Library's Texas Author Series in May 2005.

Sue Lucas, Associate Professor of Psychology, has been elected to serve as the 2005-2006 president of the Abilene Psychological Association. In this position, she is responsible for selecting professionals from our community to speak at the association's monthly meetings. These speakers provide continuing education presentations to

our membership on a variety of salient clinical issues. During the fall semester, local psychiatrists and psychologists/psychotherapists spoke on the following: "Depression in the Geriatric Population," "Childhood Disorders: Pervasive Developmental Disorders and Autism," and "The Resources of our local MHMR."

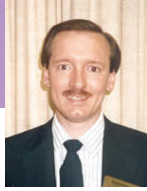
Roger Russell, Professor of Psychology, served as a panel member for a local conference called "To Grandmother's House We Stay," which was held at the Family Life Center of First Baptist Church of Abilene. This meeting was primarily for grandparents who are rearing their grandchildren for a various reasons.

Robert Hamner, Senior Professor of English and Humanities, recently co-edited a special issue of the scholarly journal *Callaloo* in honor of Nobel Prize winning poet/dramatist Derek Walcott. *Callaloo* is published by Johns Hopkins University Press.

Joe Alcorta, Professor of Spanish published a book, *A Collection of Hispanic Proverbs and Sayings*, last year. On June 21, 2005, he presented two sessions at the Bilingual/English as a Second Language Cooperative Summer Conference in Plano, Texas.

Melissa Milliorn, Assistant Professor of Social Work, obtained her Licensed Master Social Worker (LMSW) in July of

Randall Maurer conducts workshop



Randall Maurer, Professor of Psychology and Director of the Family Ministry Program, co-conducted a workshop in professional ethics for a group of licensed professional counselors, social workers, and marriage and family therapists. The workshop, which was held on campus, was well attended and was sponsored by the Abilene Association for Marriage and Family Therapy and the HSU Department of Psychology. Dr. Maurer conducted the three hour presentation with Dr. Waymon Hinson, Professor at Abilene Christian University. The presentation was titled, "Ethical Decision-Making and Our Moral/Value Perspectives."

AITP Competition:

Hardin-Simmons University is part of the Big Country Chapter of AITP (Association of Information Technology Professionals). Members of the organization include professors Chris Thibault, Terry Sergeant, Terry Bratton, and Wayne Smith, as well as staff members from Technology Services. This year, the Big Country Chapter hosted the Student Conference for Region 3, a five state area, from October 27 through 29. The conference includes eight student compe-



titions in such categories as Network Design, Visual Basic, and Desktop Publishing. First place teams will come away with \$500 in prize money, and there is prize money for second place, third place, and honorable mention, as well. "It's a great incentive for students to join AITP," says Wayne Smith, faculty sponsor of the student chapter. "They want to compete." Last year, a half-dozen HSU students competed at the regional conference in Stephenville, when Tarleton State University hosted it. This year there should be even more student participation.

Leigh Anne Hunsaker's Summer Study

Leigh Anne Hunsaker received a summer Extended Study Grant from the Cullen Foundation to research the literature and playing techniques of the baroque (valveless) trumpet. During the first week of the month-long study, she traveled to Bad Säckingen, Germany, to work with Dr. Edward Tarr, the pre-eminent scholar of the historical trumpet and its literature.



While in Germany, Leigh Anne's first lessons were held in the Trumpeter's Castle, where Dr. Tarr has held the position of Director and Curator of the trumpet collection for the past 20 years. Surprised by a group of after-hours visitors, the two gave an impromptu performance in the Trumpet Museum. In addition to

studying the instrument, Leigh Anne interviewed Dr. Tarr about the revival of baroque trumpet in modern times. She also received a city tour by a local historian who moonlights as the Night Watchman of Bad Säckingen in medieval costume.

Following her study in Germany, Leigh Anne spent two weeks at the La Caixa Early Music Festival in Vitoria, Spain.

Here she joined other professional trumpet players from Spain, France, and the Netherlands in baroque trumpet masterclasses given by the German soloist, Friedemann Immer. Because the Festival provided translators to all foreign participants, the trumpet instruction was often given in four languages simultaneously. In addition to attending classes and lectures by Early Music specialists, participants

performed solo, orchestral, and chamber music on period instruments in over 20 concerts during the two weeks.

The last week of study was spent in London working on baroque trumpet with Robert Farley at the Royal Academy of Music. Arriving just after the first round of bombings, Leigh Anne could not visit the museums and the British Library as planned due to the transportation shutdowns. She was able to attend some Bach Cantata concerts on the west side of London, and an opera performed by the Windsor and Eaton Opera Society - a nice end to the summer studies.

Back in Texas, Leigh Anne performed on baroque trumpet with the Texas Bach Choir in October, in a November chamber music concert with other HSU faculty members, and in a presentation of Bach's Christmas Oratorio in December.

An EDUCATION Enlightened by Faith

Elizabeth Norman leads workshop

Elizabeth Norman, Associate Director for Public Services at the Richardson Library, coordinated and conducted a workshop in conjunction with the other Abilene Library Consortium librarians on Saturday, January 21, 2006 in the ACU Brown Library computer lab. Many high school students use the local libraries to do research for their assignments. The

workshop was offered through the Region 14 Education Service Center. The goal of the workshop was to familiarize local teachers with the scholarly resources that are available in the Abilene Library Consortium libraries. English teachers and librarians from Abilene High School, Cooper High School, and Wylie High School were sent letters of invitation. The

workshop focused on demonstrating library electronic resources and other services that are available, particularly in the area of literary criticism. The participants gave very positive feedback and the ALC librarians hope to offer the information again in the near future.

Two new faculty hired for Spring 2006



Andrea Jensen, Assistant Professor Biology, joined the HSU faculty on January 17, 2006. She comes to us after serving as a Visiting

Scientist in the Department of Entomology at Texas A&M University. She has also been a public school teacher at Georgetown High School teaching Biology, Chemistry, and Environmental Systems. Jensen earned her Ph.D. in Entomology

from Texas A&M University and was named as the outstanding graduate teaching assistant. She completed her Bachelor of Science in Genetics at Texas A&M also. She is married to Karl Jensen, and they have one son who is a sophomore at Texas A&M University.

Doug McIntyre, who has taught as an adjunct instructor in the Kelley College of Business since 2000, is a new Assistant Professor of Business Administration. Dr. McIntyre earned his Ph.D. and his Master of

Education from Texas A&M University. He completed his Bachelor of Science at Angelo State University. He comes to HSU after serving as a Senior Vice President at First National Bank of Abilene. Dr. McIntyre and his wife Amy have two children, Hillary, who is an HSU student, and Shelby. They are members of Lytle South Baptist Church.



Nancy Kucinski presents paper

Dr. Nancy Kucinski, Associate Professor of Management, presented a paper on "Governance Structures, Performance, and Boards of Trustees in Private Higher Education" at the Academy of Management Annual Meeting in Honolulu, Hawaii. Dr. Kucinski focused on size, composition, and activism of trustees in higher education relative to university performance. She also chaired a panel in a session titled "Serf



Boards? Power and Influence in Corporate Governance."

She moderated a discussion of similarities between boards of directors of for-profit corporations and boards of trustees of not-for-profit organizations. The Academy of Management, founded in 1936 by two professors, is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. It is the oldest and largest scholarly management association in the world, with more than 16,000 members from 89 nations.

Dr. Robert Fink nominated for award



Dr. Robert Fink was a finalist for the 2005 Violet Crown Book Award for his April 2005 poetry book *Tracking the Morning*. He and his wife Trina attended a reception at the Governor's Mansion on Saturday, October 29th.

Dr. Fink is the author of four award-winning collections of poetry.

Mark and Lauren Puckett

Chopintour 2005 and CD recording

This past summer **Dr. Mark** and **Mrs. Lauren Puckett** attended Chopintour 2005, a study of the life and music of Frederic Chopin, with a particular focus on his early years and compositions. The tour included visits to Dresden, the spa town of Marienbad, Prague, Chopin's birthplace-Zelazowa-Wola, and Warsaw. One of performances by several previous winners of The Chopin Competition.

Co-director of Chopintour 2005, William Wellburn, invited the Pucketts to perform at the opening gala recital in Dresden after having heard their program at the Texas Music Teachers Association State Convention in San Antonio in June 2004. They were asked to perform Chopin's "Variations in D major" for

four-hands, a rarely-heard piece written by Chopin when he was 16 years old. The manuscript was discovered in 1964 and was missing the first and last pages.

The Puckett's CD, entitled *Rendezvous* was released recently in connection with a recital by the two pianists on February 13, 2006.



study and unique musical experiences in a friendly and supportive environment."

Having seen the need for a specialized summer immersion for West Texas pianists, the Pucketts, assisted by HSU adjunct piano teacher, Shirley Anderson, planned a curriculum which included daily technique classes, and piano ensemble/sight-reading. Former HSU professor of organ, John Campbell, provided an organ demonstration, and piano technician, Ken Claunch, allowed students to tour his workshop and presented a lecture-demonstration entitled "Anatomy of a Piano." The 5-day camp concluded with a final recital by the 12 participants.

Abilene Summer Piano Camp

Texas pianists in grades 8 - 12 gathered at Hardin-Simmons University for the first annual Abilene Summer Piano Camp this past June 27-July 1. HSU piano faculty and camp directors, Dr. Mark Puckett and Mrs. Lauren Puckett describe this exclusive opportunity as "a week of intensive

2005 Abilene Summer Music Festival

Held on the campus of Hardin-Simmons University from June 5-11, the 2005 Abilene Summer Music Festival brought over 150 students from the Dallas-Fort Worth metroplex, East Texas, Houston, Midland, Denton, and Lubbock. Opening day auditions determined students' placement in beginning, intermediate, or advanced orchestras. The curriculum included orchestra sectionals and rehearsals, in which all students participated, and optional elective classes (music history, music theory, chamber music, conducting, composition, or world music ensemble). The weeklong camp culminated on Saturday, June 11 with the *Grand Finale Concert* that featured all orchestras at the Abilene Civic Center. Other concerts

included a *Faculty Showcase Recital* and a *Student Chamber Music Recital*. The *Conducting Seminar Ensemble* and *World Music Ensemble* performed during ArtWalk on Thursday, June 19, at the Elks Center in downtown Abilene. All concerts were free and opened to the public. The ASMF was featured in the front page of the Friday's Arts and Entertainment section of the Abilene Reporter News (June 10) and twice on KTXS News: June 7 and 8 (6pm and 10pm). The Abilene Summer Music Festival was founded in 2001 to promote music education in the Big Country and to give music students an opportunity to study and perform classical music after the school year has ended.

Wayne Smith

Earns Doctorate



Wayne Smith, Assistant Professor of Computer Science, recently completed his Doctor of Business Administration with a major in Information Systems from the University of Sarasota in Sarasota, Florida. His dissertation was titled "Can Intelligent Agents Help E-Commerce."

He recently had a paper titled "Will Consumers Accept Intelligent Agents?" accepted at the 2006 International Conference on Artificial Intelligence which is part of the 2006 World Congress in Computer Science, Computer Engineering, and Applied Computing. He will present the paper at the conference in June.

Acquisition in Holland School of Sciences and Mathematics

A joint operation by the Geology and Chemistry-Physics Departments during Homecoming Week resulted in a very large femur arriving on campus. **Mark Ouimette** (Geology) plus **Kent Chambers** (Chemistry) and **Kenny Stephens** (Chemistry-Physics) visited Loraine, Texas, for this prize. Mrs. Iva Armstrong of Loraine, Texas, donated the large dinosaur bone to the Geology Department at Hardin-Simmons University. The bone was brought to Colorado City, Texas, by Mrs. Armstrong's husband August (Gus) Armstrong. Gus passed away a few years ago and wanted the bone to be displayed in a place where people would be able to see and



Pictured are Jordan and Zachary McNair. Story and picture provided by Mark Ouimette.

appreciate it. Gus and Iva retired to Loraine after Gus worked as a surveyor on seismograph crews. The bone was

originally found south of Price, Utah. Gus would bring the pieces to Texas in the trunk of his car from the many holidays and vacations he and his wife spent in Utah.

The bone appears to be a femur of a Sauropod, a large quadruped (four legged) dinosaur that roamed the earth in the Cretaceous period. Students from Hardin-Simmons University will work to identify the bone and to preserve it along with the "Bone Heads" of Abilene Cooper and Jim Ned high schools.

The bone is on display at the top of the main staircase in the Sid Richardson Science Complex. Contact the department at 1383 or 1387 if you would like to see it.

Peter Isaacson Earns Degree

Peter Isaacson, Assistant Professor of Violin and Conductor of the Abilene Collegiate Orchestra, recently completed all of the requirements for the Doctor of Musical Arts Degree from the University of Kentucky. Dr. Isaacson has a Bachelor of Mu-



sic degree from the Eastman School of Music and the Master of Music degree from the Julliard School.

He is an active performer and has performed with notable chamber music ensembles, such as the Audubon String Quartet, the Meliora Winds, and violist Phil Ying of the Ying Quartet. In 1997, he was a finalist in the prestigious Fischhoff String Competition and the recipient of the Rural Residency Grant from Chamber Music America. Dr. Isaacson joined the HSU faculty in 2001.

Arete' Award



At the January 25, 2006 faculty meeting, **Mrs. Rene' Collins**, Assistant Professor of Education, was nominated for the Arete' Award.

Mrs. Collins and her husband minister to the working poor and the homeless in the Big Country area through their ministry, "Isaiah 58." The Arete' Award honors an individual exemplifying both civic and moral excellence.

The award will be presented at the Spotlight on Teacher Event that will be held on Monday, May 8, 2006, at the Abilene Civic Center. During the event, honorees from Abilene Christian University, Cisco Junior College, Hardin-Simmons University, McMurry University, and Texas State Technical College will be recognized. During the event, faculty members and other honorees will be featured in videos produced by AISD TV.

Kent Chambers Earns Ph.D.



Kent Chambers, Assistant Professor of Chemistry/ Environmental Management, recently completed his Doctor of

Philosophy degree with a major in Chemistry at Texas Tech Uni-

versity. His dissertation topic was "Improving Performance in First Year Chemistry. Dr. Chambers completed his Master of Science in Environmental Management from HSU and his Bachelor of Science in Chemistry from the University of Alaska. He began teaching at HSU in 1999.

News from the Logsdon School of Theology

Ken Lyle published an article in the December 2005 issue of *The Living Pulpit* entitled "Preparing for Righteousness and Peace: Reflections on the Lectionary Readings for December 2005."

Ronnie Prevost is serving this year as the national President-elect and program chair of the Religious Education Association. He will present a paper at the Annual Meeting of the Religious Education Association's Annual Meeting in Toronto.

PA



GE

Larry McGraw recently published *The Bible Says: Daily Devotional Insights From Isaiah*. He also wrote seven lessons on Luke for the Teacher's guide produced by the Baptist General Convention of Texas and Baptist World Press.

Tommy Brisco delivered a series of lectures on the Prophet Hosea for the University of Mary-Hardin Baylor's Annual Bible Conference on November 10.

Trip to Italy



In June of 2005, **Linda Fawcett**, Professor of Art, took HSU art history students and several adults (including one alumni) on-site in Italy: Rome, Florence, Perugia, Urbino Arrezzo, and Pompeii.



Kelly Pigott begins Chaplain duties

Dr. Kelly Pigott began his duties as the University Chaplain on February 1, 2006. This is a newly created position for the university. Pigott has been teaching as an adjunct lecturer in the Logsdon School of Theology and has also been serving as a chaplain at Hendrick Medical Center. Pigott received his M.Div. and Ph.D. from Southwestern

Baptist Theological Seminary. He completed a Bachelor of Arts at Samford University. His wife Susan is a Professor of Old Testament here at HSU, and they have two children.

Dr. Pigott's office is located in Connally Mission Center. His campus phone number is 671-2179. Please notify Dr. Pigott of any university community concerns.

Mary Christopher receives nomination for Minnie Stevens Piper Award



Dr. Mary Christopher, Associate Professor of Education, was recently nominated by the HSU Faculty for the Minnie Stevens Piper Professor Award. Dr. Christopher also recently received the Regional Advocate for the Gifted Award from Region XIV of TAGT in the Fall of 2005.

Dr. Christopher is a popular speaker in the field of Gifted Students and Honors students. In the fall of 2005, she made presentations to the membership of the National Association for Gifted Children Conference in Louisville, KY, to the faculty of Birdville ISD in Hurst, TX, and to the faculty at Irving ISD in Irving, TX. In September, she presented "Empty Nesters: Making the Transition" at First Baptist Church of Abilene.

Faculty Make Trip to Nigeria

Dr. Clell Wright, Assistant Professor of Church Music and Chorale Director, and **Dr. Ken Lyle**, Associate Professor of New Testament and Greek, recently returned from Ogbomoso, Nigeria. Wright and Lyle spent two weeks teaching at the Nigerian Baptist Theological Seminary. Dr. Lyle taught graduate courses in Greek Exegesis of Philipians, and an introduction to the Revelation of Jesus Christ. Dr. Wright taught several courses including Conducting, Philosophy of Church Music, and Church Music of Children and Youth. In addition,

Dr. Wright worked with the two Seminary Choirs. Dr. Lyle preached at the Ebenezer Baptist Church, and both Dr. Wright and Dr. Lyle attended revival services in the city of Ogbomoso. This trip was part of an ongoing opportunity to assist the Nigerian Baptist Convention and the Nigerian Baptist Seminary with theological education for Nigerian Ministers. The Nigerian Baptist Seminary is the oldest seminary on the African continent and has played a strategic role in theological education in Africa.

Business Strategy...cont.

costs, boosting footwear quality, increasing worker productivity, etc.

Managers must also make numerous marketing decisions. For example, they must decide on the degree of product differentiation, whether to build company-owned megastores or to rely on traditional retail establishments, the extent to which they should participate in the Internet market or in the high-risk private label market. They must decide on how much to spend on advertising and whether to pursue celebrity endorsers in order to enhance the image of their product line.

Managing the financial side of the business is critically important. Decisions must be made regarding how to finance capital expenditures. Financing options include the stock market, the bond market, and short-term

bank loans. Companies flush with cash can repurchase shares of outstanding stock in order to boost earnings per share—but managers must pay close attention to the financial health of their company. Bond ratings range from AAA to C. A company can go into bankruptcy, in which case, it must present a plan to the bankruptcy judge for salvaging the company. As the game progresses, economic and industry analysis may be critical. Is a recession imminent? Is a price war looming? Are unsold inventories piling up across the industry? Which market segments are most vulnerable—the private label market, the Internet market, or the branded market?

Teamwork is an important part of the game and great training for the real world. Success depends on working together effectively and on each team member making the maximum contribution in his area of expertise. Peer management and peer review are an important and realistic part of the process. Each team member must evaluate the performance of

other team members. As in real life, there is a reward for being an excellent team member.

Companies are scored based on the following factors: sales revenues, earnings per share, return on investment, bond rating, market capitalization, and strategy rating. Each factor is assigned a weight by the instructor at the beginning of the game. The company winning the competition is the company having the highest weighted average score on a game-to-date basis.

The Business Strategy Game is a great learning experience. It integrates the various business disciplines and demonstrates the importance of each in producing successful outcomes. It is the closest thing to managing a real company that can be experienced in an academic environment. In addition to all of that, it is fun.

Story provided by the Kelley College of Business

Melissa Green Publishes Essay



Melissa Green, Instructor of Theatre, had an essay entitled

Tribal Shakespeare: The Federal Theatre Project's "Voodoo Macbeth" published in Clemson University's Shakespeare Journal, *The Upstart Crow*. The publication features articles from Shakespearean scholars worldwide about symbolism, characters, plot, and themes in Shakespeare's works as well as reviews of current noteworthy productions.



Joseph Bailey Earns Doctorate

Joseph Bailey, Instructor of Communication, recently completed his Ph.D. at Texas A&M University. He will participate in graduation exercises on May 12, 2006. His major was Speech Communication with an emphasis in Rhetoric and Public Affairs. His dissertation topic was "When Pixels Speak; Why Video Games Deserve Free Speech Protection, Why Video Games Will Not Receive Free Speech Protection." Dr. Bailey earned his Bachelor of Behavioral Science at HSU in 2000 and his Master of Arts in 2002 at Abilene Christian University. He joined the HSU faculty in the Fall of 2004.

HSU Astronomy Students Go On-Line

HSU students from Astronomy PHSC 3301 came on campus in the early hours (1am to 3am) over the weeks of November 3-16. They used an Internet-accessible telescope located in Mesa, AZ, just outside of Phoenix.

Controlled remotely over the Internet, the telescope has a special digital camera, called a charge-coupled device CCD, to take images of deep sky objects. Some of the objects included distant galaxies, nearby star clusters, exploding star remnants (supernovas), old dying stars (planetary nebulas), and gas and dust clouds (stellar and planetary nurseries).

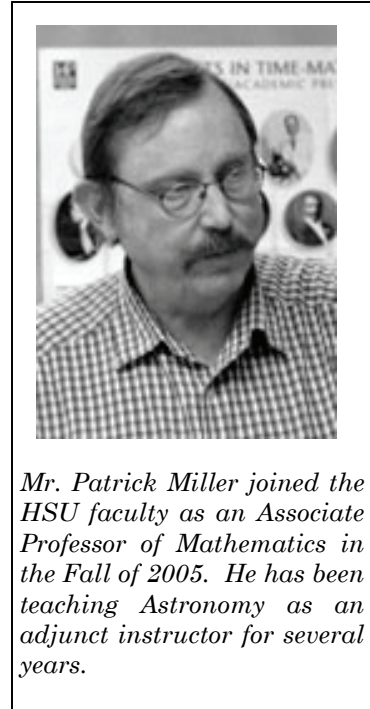
Students took three images in different bandwidths of light: red, blue, and green. The images were stacked, and the amount of color was adjusted

until a full color image of the object was formed.

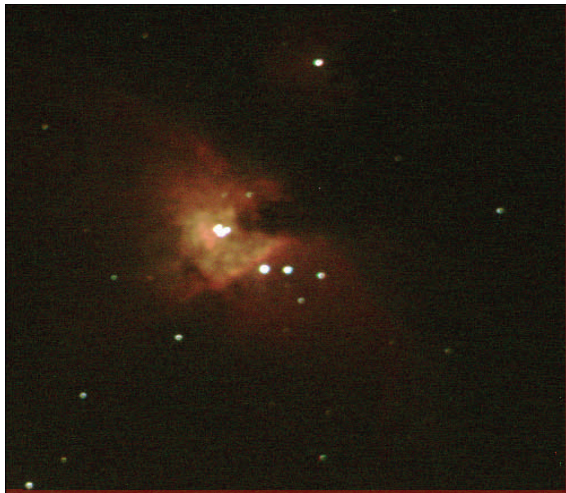
They also looked for stars that vary in brightness, such as cataclysmic variables. These stars flicker quickly, sometimes in just a few minutes, and the digital camera could be used to look at these changes in brightness. They also looked for things that were moving such as asteroids or near-earth boulders.

The Internet-accessible facility in Mesa, AZ, is part of a worldwide network operated by the Center for Astrophysics at the Lawrence Berkeley National Laboratory (University of California, Berkeley). The HSU students were invited by UC Berkeley to test this new facility in Arizona as it officially goes online.

Pictures and story courtesy of Patrick Miller



Mr. Patrick Miller joined the HSU faculty as an Associate Professor of Mathematics in the Fall of 2005. He has been teaching Astronomy as an adjunct instructor for several years.



The Great Nebula in Orion. This is a nursery for new stars and planets.



The Crab Nebula. This is the left-over debris from an exploding star.



Not Business as Usual...

Recently, HSU students in the Kelley College of Business were offered an unusual opportunity: submitting their business-related articles to the *Abilene Reporter-News* for possible publication with a byline in the Business section. The *AR-N*, in revamping its Business pages, has requested 450-word articles on business--especially those with a strong local angle.

Spearheading this project on campus is **Coleman Patterson**, faculty advisor for SIFE (Students in Free Enterprise), a student-led organization. Dr. Patterson, along with Blake Bradley, SIFE president, spoke recently to the Business Communication/ Job Placement (BSAD 3302) class, taught by **Darrell Wood**, adjunct lecturer in business. The purpose of the presentation was to promote participation in SIFE and encourage stu-

dents to respond to the *ARN* offer.

"I plan to challenge my students further," Wood said, "and I hope they will take advantage of this opportunity."

Since 2004, Wood has taught part-time in the Kelley College of Business. In addition to Business Communication/Job Placement, he has taught Marketing for Nonprofits (MKTG 4309). Besides teaching, he also writes/edits articles for the *KCOB Newsletter*.

Wood requires students in the class to write brief business articles (300-500 words) for possible inclusion in the newsletter. Another assignment is writing a 10-15 page report on a business topic such as trends or "best practices" in the U.S. or internationally in the growing global economy. Required executive summaries also provide another source for newsletter articles.

Articles not used for the newsletter can be considered for

submitting to the *Abilene Reporter-News*.

Since Business Communication includes a focus on job search/career placement strategies, students getting published even before graduation--in either the *KCOB Newsletter* or the *Abilene Reporter-News*--would be quite a coup--in either the *KCOB Newsletter* or the *Abilene Reporter-News* (or both). Such an accomplishment would look great in a portfolio or resume, and it would certainly make the students more marketable in their job search.

Darrell Wood is an adjunct lecturer in the KCOB and in the College of Liberal Arts. He and his wife Priscilla returned to Abilene in 2002 after serving as missionaries to Hong Kong, where he was the Art Director at Baptist Press International publishing center and taught Communication at Hong Kong Baptist University



Calendar

Spring 2006

April 24	Last date to drop/withdraw from a course
May 8-11	Final Exams for Spring
May 13	Commencement

May Term

May 16	Classes begin and last date to register
May 18	Last date to drop with a grade of W
May 29	Memorial Day Holiday
May 30	Last Date to Drop/Withdraw from a Course
June 2	Final Exams

Summer 1

June 5	Registration and Classes Begin
June 6	Last Date to Register for Credit or Add a Course
June 13	Last Date to Drop/Withdraw from a Course with a grade of "W"
June 27	Last Date to Withdraw from a Course
July 3-4	Holiday Observed
July 6	Final Examinations

Summer 2

July 10	Registration and Classes Begin
July 11	Last Date to Register for Credit or Add a Course
July 17	Last Date to Drop/Withdraw from a Course with a grade of "W"
August 2	Last Date to Drop/Withdraw from a Course
August 10	Final Examinations

**** Fall Faculty Conferences will be August 24th****

****Classes begin August 28th****

HARDIN*SIMMONS
U N I V E R S I T Y

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